



JOSH BOOTH
Graphic Designer

9549 Garber Rd., St. Louis, MO 63126

(314) 662-5683

joshbooth.com

josh@joshbooth.com



EDUCATION

BFA in Graphic Design

University of Illinois at Urbana-Champaign



HONORS + AWARDS

iSpace Gallery Exhibition 2003

Chicago, IL

American InHouse Design Award 2013

Graphic Design USA

American InHouse Design Award 2015

Graphic Design USA



SOFTWARE KNOWLEDGE

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe After Effects

Adobe Acrobat

Adobe Workfront

Microsoft Word

Microsoft Excel

Microsoft PowerPoint



REFERENCES

Available upon request



WORK EXPERIENCE

Senior Art Director

Edward Jones

St. Louis, MO

06/2021 - Present

2

years

Designed and produced a wide range of marketing materials, decks, templates, advertising, event signage, infographics, and web assets for a Fortune 300 company

Creative strategy and art direction on national ad campaigns

Art direction for photo and video shoots, both internal and on a national level with partners such as the Discovery Channel and Food Network

Creative strategy and art direction for all firm recognition conferences, including visual themes, hotel branding, digital and print assets, on-site experiences and photography and video

Revamped, managed and led training sessions for internal DAM

Brought all seminar design work back in-house, resulting in an 80% reduction in production time

Senior Designer

Weber Shandwick

St. Louis, MO

10/2016 - 06/2021

5

years

Designed and produced a wide range of marketing campaigns, decks, advertising, brand identity systems, event signage, direct mail, infographics, interactive documents, corporate guidebooks, social media assets, video brochures and more for global clients including Anheuser-Busch InBev, Bayer, Degree, ExxonMobil, FedEx, Kaiser Permanente, Mars Wrigley, MilkPEP, Pizza Hut, U.S. Army and Verizon

Art direction for photo and video shoots

Graphic Designer

Saint Louis University

St. Louis, MO

11/2010 - 10/2016

6

years

Designed and produced a wide range of School of Law and/or departmental publications, including magazines, brochures, recruitment materials, forms, and advertising; handled client communication; tracked assignments, oversaw production from cost estimating and initial concepts to final printing

Art direction for photo and video shoots

Managed the organization and maintenance of a comprehensive photo library for the School of Law

Provided all School of Law website graphics and layouts; served as an authority on website design and appearance; assisted with updating content in CMS as needed

Photographed events and content for publications when an outside photographer was unavailable